

Josh Blankenship

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12602 E. 262st Street, Peculiar Mo, 64078

PROFILE

Motivated professional and creative bringing ten years of entrepreneurial and design experience. Driven small Business Owner with excellent business acumen, creativity and leadership skills. Offers advanced experience in developing marketing strategies, brand building, and bringing a vision to life.

SKILLS

Graphic Design	Photography	Mission Oriented	AVL Maintenance
Video Production	Branding	Adaptability	Social Media Management
Web Development	Videography	Project Management	Motion Graphics

PROFESSIONAL EXPERIENCE

HOPE CITY CHURCH

Mar 2024 - Present

Production And Media Director

- Manage all aspects of live production including audio, video and lighting.
- Recruit, train, and lead a team of 30+ volunteers and staff involved in production.
- Manage the production budget including equipment purchases and maintenance.
- Create video content for services, social media, website and other platforms.
- Design content for the video and graphic design needs of all departments.

FOOD TRUCK (OWNER)

Oct 2021 - Mar 2024

Yo Dog Wieners, LLC

- Manage day-to-day business operations
- Establishing foundational processes for business operations
- Create a content strategy to effectively engage target audiences
- Improve website visibility through development and implementation of SEO strategies
- Manage inventory and ordered appropriate supplies
- Develop and implement and managed business plans to promote profitable food and beverage sales
- Oversee food preparation and monitored safety protocols

MARKETING COMPANY (OWNER)

Jan 2020 - Mar 2024

Josh Blankenship Media, LLC

- Film, edit and produce video for television, social media, and online platforms
- Update social media platforms with latest news and corporate details
- Produce videos according to client specifications, including desired length, style and pace
- Create digital image files for use in digital and traditional printing methods
- Create logos, illustrations and typography for various organizations
- Develop original designs for print media, magazines and newspaper

MARKETING SPECIALIST (CO-OWNER)
Marketing Maven Consulting

Dec 2016- Jan 2020

- Identified appropriate marketing channels and target customers for campaigns
- Monitored social media questions and comments and appropriately responded
- Used Adobe Creative Suite to edit images for use in marketing materials and website content
- Provided front-end website development using WordPress, Hubspot, and other editing software
- Adhered to SEO best practices while designing sites
- Boosted web traffic by improving navigation and rectifying bottlenecks
- Managed video shoots, set teams and performers while creating work schedules and operating production equipment
- Oversaw day-to-day operations for production company specializing in creating videos for social media, commercials and special events

MARKETING SPECIALIST (CO-OWNER)
Marketing Maven Consulting

Apr 2013 - Dec 2016

- Edited video, audio still imagery and motion graphics for creative and informational multimedia projects
- Oversaw all production and creative elements for a multi-site church
- Lead planning of weekly services
- Worked alongside Senior Pastor for teaching schedule, themes, direction, and creative elements
- Oversaw all audio, video, lighting equipment and maintenance
- Developed marketing content such as blogs, promotional materials, and advertisements for social media
- Created and implemented impactful strategies to increase church awareness and engagement
- Designed Light shows, created ProPresenter services, engineered the sound system and trained volunteers

SOFTWARE EXPERIENCE

Photoshop	Davinci Resolve	Canva	DSLR Camera
Adobe After Effects	Apple Motion	Adobe Audition	Cinema Cameras
Final Cut Pro	ProPresenter	Lightroom	Black Magic Production Software
Premiere Pro	In Design	Adobe Express	Frame.IO
Illustrator	Lightkey	Vista by ChromaQ	Motion Graphics

ADDITIONAL EXPERIENCE

UNITED STATES ARMY

During my time as an Intelligence Analyst, I analyzed, produced and interpreted all-source intelligence information including Counterintelligence and Human Intelligence (CI/HUMINT), regional analysis and political analysis for a classified area of responsibility in order to produce detailed written analytical products. I also briefed executive and senior command on actionable intelligence contingencies on a daily basis both overseas and in-country

PORTFOLIO

www.joshblankenship.com